



SYMBOL DS9208

OMNIDIRECTIONAL HANDS-FREE PRESENTATION IMAGER

AFFORDABLE NEXT GENERATION SCANNING TECHNOLOGY FOR TODAY'S MOBILE WORLD

Whether you need to scan printed bar codes on paper labels or mobile bar codes on the screen of a mobile phone, with the DS9208, you'll be ready. You get the versatility to scan any 1-D or 2-D bar code — from the printed labels in retail that identify product and pricing at the register to mobile coupons, mobile gift and loyalty cards, boarding passes and even theater tickets. And the DS9208 provides all the features you need to keep your workers productive: industry-leading scanning speed; true point-and-shoot scanning simplicity — no need to align bar code and scanner; and hands-free and handheld flexibility.

BOOST CUSTOMER SERVICE, LOYALTY AND REVENUES WITH MOBILE BAR CODES

Convenience is driving your customers to store boarding passes, event tickets, mobile gift and loyalty cards as well as mobile coupons on their cell phones, where they are always available and easy to find — unlike their physical counterparts. But if you can't scan the mobile bar codes, convenience turns into a hassle that could result in a lost customer. With the DS9208, you are ready to complete the mobile bar code transaction chain, able to scan virtually any mobile bar code on any type of display — protecting service levels and customer loyalty.

A 'GO ANYWHERE' DESIGN AND TINY FOOTPRINT

Maybe your retail store has a trendy décor. Or maybe your counter space is extremely limited. The DS9208 sports a new sleek contemporary design that is at home in either environment. And with the most compact footprint in this class, the DS9208 can fit in the most space constrained areas — from the POS in a boutique to the ticket window at a train station.

A SMART INVESTMENT AND A LOW TOTAL COST OF OWNERSHIP (TCO)

The DS9208 not only helps you make money, it helps you save money. The device is so intuitive that training — and training-related costs — are virtually eliminated. Right out of the box, the DS9208 can read the most common 1-D and 2-D bar codes on a wide variety of surfaces — from paper labels to cell phone displays. Integrated Electronic Article Surveillance (EAS) functionality eliminates the need to purchase and manage a standalone EAS system. Simplify and reduce the cost of managing your DS9208 scanners with two Zebra scanner management tools, RSM and 123Scan2. And with our unique support program, Service from the Start Advance Exchange Support, you can count on next-business-day device replacement — no questions asked — providing the uptime you need to keep business running smoothly.

For more information on how the DS9208 can benefit your business, please visit us on the web at www.zebra.com/ds9208 or access our global contact directory at www.zebra.com/contact

FEATURES

Scans 1-D, 2-D and PDF417 bar codes on paper, mobile phones and computer displays

Scan virtually any bar code on any medium; supports the technology your customers are embracing — mobile bar codes

New small footprint

Most compact device in its class, fits in the most space constrained areas, yet offers flexibility of a much larger scanner — the large high-mounted exit window enables scanning of even taller items

New sleek design

Perfect in the most design conscious environments

Handheld and hands-free modes

Dual mode functionality saves time; keeps lines moving and minimizes wait times; eliminates the need to lift heavy items, reducing the opportunity for injury

Picklist mode

Select and scan a single bar code from a bar code menu or "picklist" — ideal for items that are too small for bar code labels such as nuts and bolts in a hardware store to tiny cosmetic brushes

Driver's license parsing (optional)

Captures the information you specify from driver's licenses to enable fast auto-population of loyalty and credit card applications, increasing enrollment